

THE BOULEVARD

April - May 2007



The Boulevard
travels Easter Island
Peerless Perfection
designing your home
Oleg Cassini Fashion
Dining out at Novo
Chaka Khan
plays Mother Nature
What's Paris Hilton
dreaming about?
Memorial tribute to
Michael Brecker
The David Lynch
Foundation talks TM

Celebrity Photographs
by Patrick McMullan

*Clinton
Kelly*

Tells *THE BOULEVARD*
WHAT **NOT TO WEAR**



Celebrity Event Planner

MICHAEL RUSSO

Of Roses-N-Lollypops



Brides always ask me what is the key to planning a stellar reception.

I have two very simple answers: a great venue and lighting! I can't stress enough about lighting, as most brides don't even think of this element: imaginative and creative lighting ideas combined with distinctive and unique touches to make your personal or corporate event a unique and memorable experience through the use of innovative lighting and electrical equipment. Frost Lighting can transform your entire event from ordinary to extraordinary! Call their New York office at 212-751-0223

The Wedding Company is an innovative bridal boutique with all the latest bridal trends, marrying old world traditions with a new cutting edge flare. The boutique offers custom handmade invitations, favors imported from Italy, calligraphy, bridal accessories, jewelry for the bridal party, boudoir items, shower gifts and novelties. Visit this unique boutique and get married in style. The Wedding Company is located at 1663a Northern Boulevard, Manhasset, NY. Call 516-365-3245.



Tip of the Month

Most brides and grooms forget to visit their dentists, who now have amazing whitening treatments that only take an hour or so. Recently, I was given a BriteSmile gift certificate and it was the best gift I ever received. The treatment left me feeling more confident about my smile and I found that people do notice! Dr. Steven Ruden has a convenient Long Island BriteSmile Spa at 216 Sea Cliff Avenue, Sea Cliff, NY. Call 516-676-8148 to make an appointment or for information on the treatment.



Children add a special touch to your wedding day. For most little girls, being part a wedding is a once in a lifetime memory. However, finding that perfect dress can be a bit of a hassle. Designing Dreams in Mineola is a perfect gem in every sense of the word. They custom make all their gowns; even the ready-to-wear off the racks are custom. A custom flower girl dress begins at \$275 and takes about eight weeks to complete. From toddlers to preteens, your flower girls will love wearing these couture creations. Designing Dreams also does pillow boy suits and all accessories. Brides and mothers can choose from couture designer Elena do Vale's 50 styles to achieve the perfect wedding day look. Elena says, "It's our teamwork that makes the one-of-a-kind gown so beautiful." Designing Dreams is located at 216 East Jericho Turnpike, Mineola, NY. Call 516-248-1988.

For questions or comments, email Michael Russo @ MikieR@rosesandlollypops.com or call 631-979-0520 or 516-220-6843.